



## Intense Hydration for Healthy Skin

Posted Friday, July 01, 2011 by Marissa Hicken, Editorial Assistant

Does your skin feel dry and dehydrated? Dry, dehydrated skin is a common change that comes along with aging, since moisture levels drop and water is lost.

Diminished blood circulation, harsh, moisture-stripping products, and less-active oil and sweat glands can all lead to dryness. Deep hydrating products are one of the best ways to add moisture back to your skin.

**Eraclea** is a line of skin-care products that provides intense hydration that smoothes the skin and reduces the appearance of fine lines and wrinkles.

Eraclea believes that hydration is the key to healthy, younger-looking skin. They have formulated their products to provide maximum hydration with their HylaSponge System, a combination of hyaluronic acid sponges and hyaluronic acid of various molecular weights that delivers optimal hydration while reducing the appearance of lines and wrinkles. The HylaSponge System acts like a second layer of skin: it hydrates the skin's surface and maintains movements of water and natural ingredients (like vitamin C) towards the skin's deeper layers.

Eraclea's **Pure Hydration Serum/Zinc** is perfect for nourishing stressed skin. The intensive serum promotes healing and reduces redness thanks to the antibacterial and anti-inflammatory properties of zinc and the HylaSponge System.